



PRESS RELEASE

FOR IMMEDIATE RELEASE

Deals4Downloads.com starts Beta with more than 300 Releases and Deals on Digitally Distributed Games.

Munich, 28th April 2010: Deals4Downloads.com, the recently announced news and deals aggregation portal for digitally distributed games, starts the official Beta. With more than 300 available deals and releases of digitally distributed games the portal already offers a broad selection of popular deals and helps its visitors to save up to 80%. With new digital distribution platforms opening their doors almost daily, limited special offers are the most popular marketing tool to quickly attract new customers. However, with an average of 20-30 daily deals and new releases from more than 20 sources it becomes difficult for consumers to stay on top.

Deals4Downloads.com aims to provide the necessary transparency by collecting all deals and releases from all major download shops including Steam, Direct2Drive, GamersGate, Impulse, Good Old Games and GameStop and ranks them according to popularity. Visitors are also contributing by voting for their favorites. With an international team of editors Deals4Downloads.com makes sure that deals and releases are always up-to-date and relevant.

The Beta release concentrates on core features like popularity ranking, community interaction and shop reviews. More features are planned and will be released within the next weeks.

About Deals4Downloads.com

Founded by game industry veterans, online startup Deals4Downloads.com leaves the brick and mortar market behind and is the first to provide its customers with free and up-to-date information about deals, trends, availability and pricing of digitally distributed games as well as online shop reviews and ratings, all aggregated in one place. The Deals4Downloads.com [blog](#) further reports on trends and behind the scene information within the digital distribution market.

With its exclusive focus on digital content Deals4Downloads.com supports games developers, publishers and online shops to market their digital content and to target their audience. It stands for an open, transparent and quickly growing digital market. It helps consumers to find their digital games and online store faster, safer and for a better price.

The core team around founder and CEO Sebastian Lindig, who held different executive positions at a number of games publishers and distributors, also includes a technical lead and an operations manager. Based in Munich, the company is supported by an international team of research analysts and programmers.

Press Material and Contact Info

Print-ready logos and other assets: <http://www.deals4downloads.com/index/press>

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