

PRESS RELEASE

FOR IMMEDIATE RELEASE

Deals4Downloads.com releases deal number 15,000 and helped digital gamers around the world to save \$250,000!

Berlin, February 22, 2011: Digital downloads come with their very own characteristics. Without physical boxes to move there is no need for extensive logistics and human handling involved. This in turn leads to a very dynamic price dynamic where prices strongly fluctuate due to heavy and very short-lived price reductions.

Consumers who want to shop savvy need to either track these fluctuations manually or use a specialized service provider like Deals4Downloads.com. During the last 12 months Deals4Downloads.com collected more than 15,000 deals on digital download games from 50 different download shops with savings ranging from 50 to 90 percent helping its visitors to save a lot of money and time.

Since it's beginning in early 2010 <http://www.Deals4Downloads.com> has come a long way. It started out as a small niche page collecting random PC deals from just a handful of download shops. Within one year Deals4Downloads.com has become a starting point for many gamers when searching for deals or prices for any kind of digital download games.

With close to 6,000 digital products tracked in over 50 partner stores including Steam, Direct2Drive, Sony PSN, GamersGate, GOG, GameStop, Amazon, Microsoft for all major gaming platforms like PC, PS3, PSP, Xbox360 or the Wii, Deals4Downloads.com boasts the largest product and price database of digitally distributed games on the Internet.

CEO Sebastian Lindig comments: "We are overwhelmed, by the amount of work but also by the amount of positive feedback from both the gamer and business community. And we are proud to help gamers around the world to get the best deals on the best games on any platform. The continuous success and growth is a strong reward and confirmation that we are on the right track."

About Deals4Downloads.com

Founded by game industry veterans, online startup Deals4Downloads.com leaves the brick and mortar market behind and is the first deal and shopping search portal for digitally distributed download games.

Deals4Downloads.com provides its customers with free and up-to-date information about deals, trends, availability and pricing of digitally distributed games as well as online shop reviews and ratings, all aggregated in one place. The Deals4Downloads.com blog further reports on trends and behind the scene information within the digital distribution market.

With its exclusive focus on digital content, Deals4Downloads.com supports games developers, publishers and online shops to market their digital content and to target their audience. It stands for an open, transparent and quickly growing digital market. It helps consumers to find their digital games and online store faster, safer and for a better price.

The core team around the founders Sebastian Lindig and Michael Krenz is supported by an international team of research analysts, editors and developers.

Press Material and Contact Info

Print-ready logos and other assets: <http://www.deals4downloads.com/index/press>

For more information about Deals4Download.com please contact:

Sebastian Lindig

Email: press@deals4downloads.com

Web: <http://www.deals4downloads.com>

Blog: <http://www.deals4downloads.com/blog/>

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